

PREPARING FOR YOUR PHOTOSHOOT

checklist

- Complete an inventory list of everything to be shot and make a note of any products you want shot together so nothing gets missed.
- Carefully clean items prior to the photoshoot to make sure they are pristine and ready for their glamour shots.
- Check jewellery with a loupe to make sure everything looks good up close - the macro lens captures every detail!
- Ensure any fabrics/ stationery are unmarked and dust/ mark free. You want your products looking their best for their shoot!
- Gather any props that you want to use during the photoshoot - props should be relevant and on-brand colour-wise.
- Create duplicates of items for group shots. This way you can shoot both sides of an invitation or show different colour ways and options.
- If sending items to a photographer, wrap everything individually in tissue, bubble wrap or boxes so they don't get damaged or scratched in transit.
- Pack up your parcel and post special delivery so everything is tracked and insured.

